Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020
FINA Aquatics

Front
Pool Swimming and Marathon Swimming Men
Swimsuits to comply with the FINA Rule BL8.1, BL8.2, BL8.3 and BL8.4

- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks

Floating Precise
Guidelines Regarding Authorised Identifications
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Tokyo 2020

FINA
Aquatics

Front
Pool Swimming and Marathon Swimming
Women

Swimsuits to comply with the FINA Rule BL8.1, BL8.2, BL8.3 and BL8.4

Floating Precise

- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks

50cm²
not adjacent to each other

10cm²
not adjacent to each other

30cm²
not adjacent to each other
Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020

FINA Aquatics

Front
Marathon Swimming

Use of “wetsuits” is permitted according to the FINA Rule BL 8.5.

Floating
Precise

- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks
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FINA Aquatics

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity

Floating
Precise
Guidelines Regarding Authorised Identifications 
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FINA 
Aquatics

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity

Front
Water Polo and Diving Women

Floating Precise

Back view

50cm²
not adjacent to each other

10cm²
not adjacent to each other

30cm²
not adjacent to each other
Application of Guidelines regarding Authorised Identifications

Clothing

<table>
<thead>
<tr>
<th>Clothing</th>
<th>Identification of the Manufacturer [ ]</th>
<th>Product Technology Identification [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swimsuit</td>
<td>One per clothing item will be permitted, when worn, to a maximum size of 30cm².</td>
<td>One additional will be permitted per clothing item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Two-piece body suits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T-shirt/Polo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tracksuit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jacket/Coat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sweatshirt</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shorts/Skirts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bathrobe</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Windbreaker</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

One-piece body suit

Where one-piece body suits are used in competition, one Identification of the Manufacturer [ ] and one Product Technology Identification [ ] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
## Sport Equipment

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Swim cap</strong></td>
<td>One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 20cm² when worn – and placed on the front of the cap. It is permissible to wear two (2) swim caps. Both caps must comply with the above rule.</td>
</tr>
<tr>
<td><strong>Water Polo cap</strong></td>
<td>One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² and placed on the front, back or the side of the cap.</td>
</tr>
<tr>
<td><strong>Marathon Swimming cap</strong></td>
<td>One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 20cm² – when worn – and placed on the front of the cap.</td>
</tr>
<tr>
<td><strong>Goggles</strong></td>
<td>Two Identifications of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² each, but only on spectacle frame or band.</td>
</tr>
</tbody>
</table>

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
Sport Equipment

**Wetsuit (Marathon Swimming)**

The *Identification of the Manufacturer* [↑] will be permitted, on the front and back, to a maximum size of 80cm². This space is allowed both on the inside and outside of the wetsuit. Should there be two or more *Identifications of the Manufacturer* on the front or back, the combined total size must not exceed 80cm².

*Identifications of the Manufacturer* appearing on the side panel must be included within either the maximum of 80cm² on the back or the maximum of 80cm² on the front.

One *Product Technology Identification* [●] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

There must be a minimum clearance space of 1.5cm around all marks on the wetsuits, including any *Identification of the Manufacturer*.

There shall be no marks or design elements on the upper arm or shoulder articulation area of the wetsuits, to allow for the clear application of the competitor race number.

**Costumes (Artistic Swimming)**

No *Identification of the Manufacturer* will be permitted on the Competition Clothing (costumes).
## Guidelines Regarding Authorised Identifications

**Games of the XXXII Olympiad
Tokyo 2020**

### FINA Aquatics

<table>
<thead>
<tr>
<th>Accessories</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Socks</td>
<td>One <em>Identification of the Manufacturer</em> per item will be permitted, to a maximum size of 6cm².</td>
</tr>
<tr>
<td>Hat</td>
<td>No <em>Identification of the Manufacturer</em> will be permitted.</td>
</tr>
<tr>
<td>Baseball cap</td>
<td>One <em>Identification of the Manufacturer</em> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².</td>
</tr>
<tr>
<td>Towel</td>
<td></td>
</tr>
<tr>
<td>Bottle</td>
<td></td>
</tr>
<tr>
<td>Bag</td>
<td></td>
</tr>
</tbody>
</table>

### Shoes/Footwear

| Shoes          | All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games. |

### Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

#### Section 8 · Third Party Identifications (athlete names)

**Swimming caps**

Athlete’s name can be printed only on the swimming caps used at the pool swimming competitions.

The athlete’s name, which must have a maximum size of 20cm², may be featured on both sides of the cap. Should the athlete’s name feature on one side only, it shall be printed on the same side as the national flag or NOC emblem and country/territory name (or NOC code).
Section 10 · NOC Emblems and National Identity

Swimsuits
One flag/NOC emblem [●] and one country/territory name or NOC code [●] of a maximum size of 50cm² will be permitted on swimsuits. Repetitions of the national flag, elements thereof or, the colours of the national flag, which are included as a design element of the swimsuit, shall not be considered under this rule.

Swimming caps
One flag/NOC emblem and/or country/territory name (or NOC code) [●] of a maximum size of 32cm² will be permitted on both sides of the cap.

Water Polo caps
• One NOC code of a maximum height of 4cm will be permitted on the front side of the cap.
• One country flag/NOC emblem [●] of a maximum height of 4cm will be permitted on the back side of the cap.
• One player number of a maximum height of 10cm must be featured on both sides of the cap.

Marathon Swimming caps
The NOC code should be displayed on each side of the cap, with a minimum height of 8cm.

Section 12 · Homologation Marks

All swimwear (for swimming and Marathon Swimming competitions) used at Olympic Games must be approved by FINA in accordance with the rules and procedures set forth in the FINA Requirements for Swimwear Approval (FRSA) issued by the FINA bureau and valid on the date of approval. In addition, all sport and pool-deck equipment will go through final approval in the call room by the Technical Officials directly on site.

Notice of Approval
FINA will provide Manufacturers with a “FINA Approved” identification label [●] for each approved Product. The label carries a unique identification number which includes a reference to the year from which the approval will be valid.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
“FINA Approved” Identification Label

The Manufacturer must use the “FINA Approved” identification label [桄] for indicating that the Product in use has been approved. The notice shall be placed in a position allowing control when worn.

Swimsuits

All swimsuits approved by the FINA Swimwear Approval Committee shall bear the “FINA Approved” identification labels [桄]. If the swimsuit is in two pieces, each piece shall bear a label. The labels should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).

Note: Size and location of the “FINA Approved” label is clarified in the FINA Requirements for Swimwear Approval (FRSA).

Section 17 · Submission Process

Before any swimwear (this includes swim caps and goggles) which includes a new design, construction or material is used in competition, the manufacturer of such swimwear must submit the swimwear to FINA to obtain its approval.