FINA Advertising Rules
FINA World Swimming Championships (25m) Abu Dhabi (UAE) 2020

These rules are based on the FINA Rules BL 7.1.4 (caps) of the FINA Handbook (http://fina.org/content/fina-rules):

- One (1) manufacturer’s logo of a maximum size of 20cm² (when the cap is not being worn) on the front.
- The FINA Partner logo from Yakult shall be printed on the right side of the cap.
- The FINA Partner logo from Yakult shall be of 20cm² (H22.5mm x W90mm) in size (when is not being worn). Whenever the swimming cap is white, the Yakult logo should measure exceptionally H15mm x W90.5mm.
- The FINA Partner logo from Yakult shall be printed in red (Pantone:199C) on a white background (box)
- One (1) flag and country name (code) of the size of 32cm² may be printed on the left side of the cap when worn.
- The athlete’s name of the size of 20cm² may also be printed on the left side of the cap.

Any athletes wishing to wear two caps, both caps must comply with the FINA Rules.

CURRENT FINA SWIM CAP RULES

VISUAL PURPOSES ONLY - NOT TO SCALE
Deadline to submit the design template (swimwear, uniform and other equipment): 1 October 2020

Note: the final approval of all swim caps, swimsuits, goggles and pool deck equipment is always made at the Championships itself by the technical officials, in the call room prior to each competition swim.

Any questions? Please do not hesitate to address your queries directly to the FINA Marketing Department, by sending your correspondence to Greta Avola (greta.avola@fina.org).