FINA ADVERTISING RULES
FINA World Championships Gwangju (KOR) 2019

These rules are based on the FINA Rules BL 7.1.4 (caps) of the FINA Handbook (http://fina.org/content/fina-rules):

- One (1) manufacturer’s logo of a maximum size of 20cm² (when the cap is not being worn) on the front.
- The FINA Partner logo from Yakult shall be printed on the right side of the cap. Please use the logo artwork attached (.jpg and .eps formats).
- The FINA Partner logo from Yakult shall be of 20cm² (H22.5mm x W90mm) in size (when is not being worn). Please refer to the attached FINA Generic Cap Rules. Whenever the swimming cap is white, the Yakult logo should measure exceptionally H15mm x W90.5mm.
- The FINA Partner logo from Yakult shall be printed in red (Pantone:199C) on a white background (box)
- One (1) flag and country name (code) of the size of 32cm² may be printed on the left side of the cap when worn.
- The athlete’s name of the size of 20cm² may also be printed on the left side of the cap.

Any athletes wishing to wear two caps, both caps must comply with the FINA Rules. Just to clarify, for Open Water Swimming the display of the Yakult logo isn’t applicable.

CURRENT FINA SWIM CAP RULES

VISUAL PURPOSES ONLY - NOT TO SCALE

- FINA partner’s logo (Yakult) size 20cm²
- Manufacturer’s logo size 20cm²
- Flag + country name (code) size 32cm²
- Athlete’s name size 20cm²
Deadline to submit the design template (swimwear, uniform and other equipment): 1 June, 2019.

In general for all FINA disciplines, please ensure that all swimsuits, goggles and pool deck equipment are based on the FINA Rule BL 7 & BL 8 of the latest edition of the FINA Handbook (BL 7.1.1 (swimsuits), BL 7.1.3 (Product Technology Identification), BL 7.1.6 (goggles), BL 7.1.8 (pool deck equipment) and BL 9.3.7.3 (OWS cap identification)).

However, we kindly remind you that the final approval of all swim caps, swimsuits, goggles and pool deck equipment is always made at the Championships itself, in the call room prior to each competition swim by the technical officials.

Any questions? Please do not hesitate to address your queries directly to the FINA Marketing Department, by sending your correspondence to Greta Avola (greta.avola@fina.org).