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FINA celebrates 500 days to go to Tokyo 2020

FINA Communication Department

unveiled the highly anticipated pictograms for the 33 sports on the Olympic Programme.

Pictograms at the Games play a key role in facilitating the experience of athletes and spectators alike, and will be used for a variety of purposes, including signage at competition venues, decoration around the Japanese capital, and on licensed products, posters and tickets, as well as in guidebooks.

Created by Japanese designer Masaaki Hiromura, the pictograms embody the uniqueness and athleticism of each sport, and highlight the dynamism of athletes.

They were designed in line with Tokyo 2020's theme, "Innovation from Harmony", while drawing inspiration from the Olympic Games Tokyo 1964, when pictograms were first introduced at the Olympics.

The following designed have been chosen for Aquatics.





Diving



Marathon Swimming

