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Published on *fina.org* - Official FINA website (<https://www.fina.org>)

Yakult - Official FINA Partner

Yakult

We continue to conduct operations under our corporate philosophy of “We contribute to the health and happiness of people around the world through pursuit of excellence in life science in general and our research and experience in microorganisms in particular.” This philosophy is grounded in the passionate desire of our founder, Minoru Shirota, to deliver good health to as many people as possible. And, even as we commemorate the 80th anniversary of Yakult’s founding in 2015, his desire lives on.

Today, Yakult conducts sales in 33 countries and regions throughout Asia, Oceania, the Americas and Europe, and over 30 million Yakult dairy products are consumed per day.

Yakult has been FINA Official Partner since 2005 because our corporate philosophy is in harmony with FINA’s philosophy of contributing to the creation of rich lifestyles for people throughout the world by promoting good health through aquatics. We intend to continue its commitment to protect the health of human around the world through supporting FINA.

Everything is for health. Yakult will continue to aim to contribute to the health and happiness of people.

FINA/Yakult Nutrition for Athletes Booklet

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www.yakult.co.jp

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