

## MEMORANDUM

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MUSTAPHA LARFAOUI  
Algeria

**Executive Director**  
CORNEL MARCULESCU

**TO: ALL FINA National Member Federations**

**FROM: FINA Office, Lausanne (SUI)**

**DATE: 23 January 2017**

**RE: FINA Advertising Rules – FINA World Junior Swimming Championships – Indianapolis (USA) 2017**

Dear Sir/Madam,

Please allow us to provide you with some information in relation to the official swimming caps to be produced and worn by swimmers participating at the FINA World Junior Swimming Championships – Indianapolis (USA) from August 23-28, 2017.

All manufacturers sponsoring and/or supplying swimming caps to FINA National Member Federations should produce the swimming caps for the respective Federation in accordance with the design template attached and the specifications set out below.

These rules are based on the FINA Rules BL 7.1.2 (caps) as per FINA Handbook:

- One (1) manufacturer's logo of a maximum size of 20cm<sup>2</sup> (**when the cap is not being worn**) on the front.
- One (1) flag and country name (code) of the size of 32cm<sup>2</sup> may be printed on the **left side** of the cap when worn.
- The athlete's name of the size of 20cm<sup>2</sup> may also be printed on the **left side** of the cap.
- On the right side, please keep blank this space, clean of any advertising logos

Please take the necessary steps to produce the official swimming caps for the FINA World Junior Swimming Championships in Indianapolis 2017, in accordance with the Rules set out above.

We would appreciate receiving layouts of your Federation's/Supplier's application of this design template for review at your earliest opportunity but no later than **1 July, 2017**.

Please note that FINA will provide caps (without any swimmer's name, flag and country code) free of charge to swimmers not receiving swimwear from any manufacturer through an agreement with his/her FINA National Member Federation. Each swimmer will receive **1 (one) cap only, which will have to last for the whole duration of the competition.**

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**Please note that for any athletes wishing to wear two caps, both caps must comply with the FINA Rules.**

Please also ensure that all swimsuits, goggles and pool deck equipment are based on the FINA Rule BL 7.1.1 (swimsuits), BL 7.1.4 (goggles), BL 7.1.6 (pool deck equipment) and BL 7.1.7 (swimsuits) of the FINA Handbook.

However, we kindly remind you that the final approval of all swim caps, swimsuits, goggles and pool deck equipment is always made at the Championships in the call room by the technical officials.

To have proposed swimming caps layouts reviewed prior to the Championships and for any further assistance on this matter, please do not hesitate to contact the FINA Marketing Department: [marketing@fina.org](mailto:marketing@fina.org)

Sincerely,



Cornel Marculescu  
Executive Director  
CM/ga

CC: Swimwear manufacturers